

# TGT EXPO

Put your Brand in the spotlight



ADVERTISING &  
SPONSORING  
OPPORTUNITIES

---

Connecting the World Through  
India's Premier B2B Travel Show.

**20-21**  
**July**  
**2025**

**NSIC Exhibiton**  
**Hall, New Delhi**


Organised by:-Core Konnect

# INTRODUCING TGT EXPO 2025

**The World's Leading Travel Trade Show is Coming to New Delhi!**

TGT Expo is bringing the global tourism industry together for its grand debut in New Delhi from 20th July 2025. As an innovative B2B platform, TGT Expo is set to redefine the travel and tourism landscape, fostering connections between industry leaders, travel professionals, and global stakeholders.

TGT Expo will bring together industry experts, and policymakers to discuss emerging trends, challenges, and innovations shaping the future of travel.

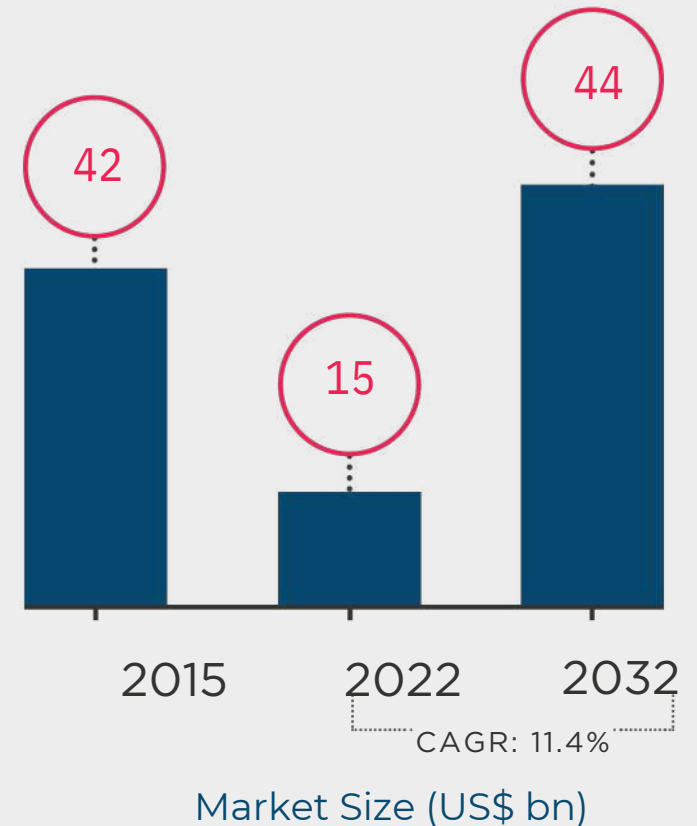
 Inquire about sponsoring and advertising options for your brand [here](#).



# THE INDIAN TRAVEL MARKET

According to an outbound tourism report compiled by Nangia Anderson, India's outbound tourism market size in 2022 was estimated to be USD 15 billion, which is projected to rise by 11.4% CAGR between 2022 and 2032 and reach USD 44 billion.

India's impressive rebound as a source market for outbound travel in Asia and Europe is a positive sign for the tourism industry, indicating a growing demand for travel.



Source: 'Unlock the Potential: A Look into Outbound Tourism' by Nangia Andersen

# WHAT TO EXPECT IN 2025



**10,000+**

Visitors

**25+**

Countries & Regions

**300+**

Media Representatives

**28+**

States and Union  
Territories

**250+**

Exhibitors

**1,500**

Corporate & MNC  
decision makers

**1000+**

Travel Bloggers

# WHY EXHIBIT ?

- Meet 5000+ National and International tour operators & agents.
- ▲ Network with representatives of more than 1500+ Corporates & MNC's
- ◐ Boost brand visibility and awareness
- Generate leads and secure new business
- ★ Gain media exposure with 300+ media partners
- ◓ Cost-effective marketing - where instead of high-cost advertising you directly meet potential buyers.



# WHO EXHIBIT



Hotels and Resorts



Travel Agents & Tour Operators



Online Booking Portals



IT Companies



Travel Insurance Companies



Cruise Liners



State Tourism Departments



Education Institutes



Spa's & Wellness



Medical tourism



Air charter Companies



National & International  
Tourism Organisations



## VISITOR'S PROFILE

- ✓ Travel Agents
- ✓ Wedding planners
- ✓ Tour operators
- ✓ Business Travellers
- ✓ Students and Solo Travellers
- ✓ Corporate Travel Decision Makers
- ✓ Potential Investors
- ✓ HNI Families
- ✓ Media Influencers



# CORPORATE VISITOR'S





# CONTENTS

- 10 Why Advertise and Sponsor
- 11 Exhibitor's Package
- 13 Associate Sponsor
- 14 Gold Sponsor
- 15 Platinum Sponsor
- 16 Why Delhi ?
- 17 The Venue - NSIC
- 18 Contact Details

# WHY ADVERTISE & SPONSOR?

**Catch the wave and feel the ripple effect across the industry.**

By leveraging our exclusive advertising and sponsorship opportunities, your brand will gain unmatched global exposure, ensuring your message reaches the right audience and maximizes visibility.

At TGT Expo, New Delhi, showcase your products and services through strategic on-site advertising, while also taking advantage of digital promotions to extend your reach beyond the venue

Amplify your brand's presence at India's premier travel trade show and connect with a global network of tourism professionals!



**Reach a wide travel industry and community**



**Boost your media reach**



**Find new partnerships to expand your national and international business**



**Promote your brand before, during and after the event**



# EXHIBITOR'S PACKAGE (Rate per sq.m)

| TGT EXPO 2025 |                        | Shell Rate (INR/USD*) | Bare space Rate (INR/USD*) |
|---------------|------------------------|-----------------------|----------------------------|
| Early Bird    | Before 15th April 2025 | 9,000 / 105\$         | 8,000 / 92\$               |
| Standard      | After 15th April 2025  | 11,000 / 128\$        | 10,000 / 115\$             |



“After thorough research on Indian travelers, we concluded that TGT Expo would be the perfect show for us. We’re here to introduce the Indian market to Russian Travellers and raise awareness about what we have to offer. We’re already looking forward to returning next year!”

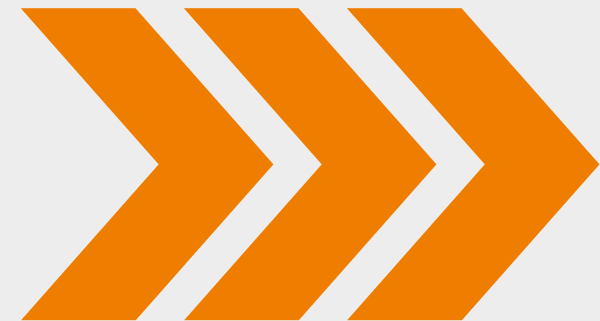
**Paul Pasha, Managing Director, Galwick lake Travel agency, Moscow Russia**

Shell Scheme comes with: Spotlights, display panels, chairs & table, plug points.

\* 50% of Payment is due at the time of booking with GST extra 18%



# FIND YOUR SPONSORING PACKAGE



# Associate Sponsor

**3,00,000 INR / 3550 USD  
+ 18% GST.**



- ✓ 18 sqm stall at prime location
- ✓ Full page Ad in exhibition catalog
- ✓ Social media posts and E-mail Marketing
- ✓ Two Dedicated Hoardings at the venue

# Gold Sponsor



**5,00,000 INR / 5750 USD**  
**+ 18% GST.**

- ✓ 27 sqm stall at prime location
- ✓ Brand Visibility in all registration communications
- ✓ Full page Ad in the exhibition catalog
- ✓ Social media posts and E-mail Marketing
- ✓ Three Dedicated Hoardings at the venue

# Platinum Sponsor

**8,00,000 INR / 9200  
USD + 18% GST.**



**36 sqm stall at prime  
location**



**Logo on Lanyard for all  
visitors (Approx 10000)**



**Full page Ad in the  
exhibition catalog**



**Social media posts and  
E-mail Marketing**



**Four Dedicated  
Hoardings at the venue**

# WHY DELHI ?

## INDIA'S LARGEST SOURCE MARKET

Choosing the right location is key to the success of any major event, and Delhi stands out as the ultimate destination for The Grand Tourism Expo. Here's why Delhi is the ideal hub for exhibitors, investors, and visitors from across the globe

- A Tourism Powerhouse – One of India's Most Visited Cities
- The Gateway to India's Golden Triangle
- International Connectivity – Seamless Global Access
- World-Class Infrastructure for Large-Scale Events
- **All State Tourism Board headquarters are located in New Delhi.**





# THE VENUE -

## NSIC ,Exhibition Hall , New Delhi

TGT EXPO is hosted at the NSIC Exhibition Hall, right at the epicenter of South Delhi, Delhi's most affluent area.

Featuring world- class facilities, NSIC is widely recognized as one of India's best event venue for large-scale conventions, unmatched anywhere in the country.

NSIC is managed and owned by Department of Small scale industries Govt. of India

### Why NSIC ?

- **Situated adjacent to Govindpuri / NSIC-Okhla Metro station on Violet Line**
- **Indra Gandhi International Airport is just 20 km away.**
- **Ample parking space for visitors / exhibitors vehicle**
- **Good mobile network coverage in comparison to other venues.**

## CONTACT -

EXHIBIT AND PROMOTE YOUR BUSINESS IN THE MOST IMPORTANT  
B2B EVENT AND PLATFORM FOR TOURISM IN INDIA.

### Corporate Office

**Address:** Plot No-2337, 1st Floor, Sector 7A Near Escorts-  
mujesar Metro Station, Faridabad (Delhi) 121006

+91 9813515140

[enquiry@tgtexpo.com](mailto:enquiry@tgtexpo.com)

[nitish.sharma@tgtexpo.com](mailto:nitish.sharma@tgtexpo.com)

[www.tgtexpo.com](http://www.tgtexpo.com)